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**Nebraska Rural Living's 50th edition celebrates the
towns, businesses, lives and lifestyles of rural Nebraska**

HOLDREGE, NE — June 10, 2010 — Nebraska Rural Living has just posted the 50th edition of its e-magazine celebrating the towns, businesses, lives and lifestyles of southwest and south central Nebraska.

“We’ve covered a lot of ground in just a little over four years,” said Phil Soreide, editor. “We’ve tramped all over our part of the state and done extensive features of many of the cities and towns. We’ve met tons of interesting people, discovered plenty of fun things to do, and learned the inside story on scores of successful rural businesses.” Soreide said the website has covered a wide variety of enterprises, from high-tech composite components for defense and aerospace, to sprint car engines and trout farms.

According to Nancy Herhahn, who founded the original website in 2003, along with her sister, Betty Sayers, NebraskaRuralLiving.com receives almost 30,000 visitors a month.

That’s enough to have gained interest from some national media, including an appearance on Sen. Bill Bradley’s American Voices on Sirius Radio, and a part in Dafna Michaelson’s 50-in-52 Journey. This month, Nebraska Rural Living is being filmed for a segment of America’s Heartland, a weekly PBS series focused on helping people understand and appreciate our nation’s agriculture system.

“We’ve come a long way from where we started, building the audience a little each month,” Herhahn said. “What makes us unique is that we’ve attracted a rather large following of people from across the country and around the world who are specifically interested in the way we live here in rural Nebraska.”

“Many of our readers envy things we tend to take for granted such as affordable housing, low crime, clean air, and easy access to the great outdoors,” Sayers said. “But we try to also tell them they won’t have to give up things like good schools, quality healthcare and dining and entertainment options.”

Sayers said that one of the most popular features on the website is the Rural Foodies, a column of food and restaurant reviews.

“We’ve shown our readers that there is plenty of wonderful food to be had in rural regions,” Sayers said. “You just have to know where to look for it.”

In addition to profiles of rural communities, Nebraska Rural Living maintains databases of real estate and commercial opportunities, as well as a CareerLink portal to job opportunities in southwest and south central Nebraska.

“Our goal is to get people to consider moving to one of our communities,” Sayers said. “We want to do everything we can to help and encourage them.”

Nebraska Rural Living operates on a few small grants as well as limited support from its communities and a few sponsors.

“We’ve resisted advertising so far, and we’d like to continue to do so, but we’re going to need a few more sponsors to make that possible,” Herhahn said.

For more information, visit Nebraska Rural Living at www.nebraskaruralliving.com, or call them at 308-995-4601.

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